



LIZ ROBERTSON

BROADCAST JOURNALIST

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Personal Details

Licence:

Full driving licence

Qualifications & Training

University of Central Lancashire

MA in Broadcast Journalism – Distinction

Post-Grad Broadcast Journalist - Distinction

Converted the post grad into an MA, over the summer of 2004

University of Liverpool John Moores & University of Leeds

First Class BA (Hons) Media Studies and English

Accrington and Rossendale College

4 A levels English (A) Media (A) History (B) General Studies (C)

The Hollins County High School

9 GCSEs English (A) Literature (A) Media (A) History (A) Business (A) Religious Education (A) Maths (B) French (B) Science (B)

Employment History

March 2010 – Current

BBC Manchester Tours

On the run up to the exciting launch of the BBC's new home at Salford Quays, I'm working as an ambassador for BBC Manchester. I lead interactive sessions for BBC audiences. I deliver lively presentations about BBC content, such as North West Tonight, the BBC Philharmonic, Comedy Unit and network radio. I also facilitate radio drama and news & weather sessions – creating a unique BBC experience for audience members and connecting with them, face-to-face.

July 2008 – July 2009

Broadcaster Trafficlink

I worked as a regional and national travel reporter, contracted to Trafficlink, providing bulletins for BBC & commercial North West stations and also national Traffic Radio. I'm fully conversant with the REGIS & NPS systems, providing more than 80 live and pre-recorded bulletins in any one day.

Jan 2007 – Current

Freelancing Broadcast Journalist & Storyteller BBC & LCC

I freelanced for the BBC and Lancashire County Council in a variety of roles across projects such as "BBC Family Wanted" and "Loud in Libraries." With the BBC – I co-ordinated high profile events as well as working as a Broadcast Journalist. With the council – I worked as a storyteller, ran media awareness sessions and fronted pop concerts as part of the "Loud in Libraries" season.

March 2006 – Dec 2006

Project Officer & Broadcast Journalist, BBC Restoration Roadshows

I worked as 1 of 2 POs co-ordinating the Restoration Roadshows across 21 locations in the UK, delivering the 360 degree aims of the project, in terms of facilitating learning in the endangered building heritage crafts. I built networks with heritage partners, ensured maximum multimedia coverage and organised outside broadcasts, whilst carrying out the everyday duties of a Broadcast Journalist creating stories, packages and live reports from the featured buildings. It was also my responsibility to prove online material – including BBC quality digital photographic images.

July 2005 – March 2006

Project Officer & Broadcast Journalist BBC Health Works Awards

It was my responsibility to generate multimedia coverage for the Awards, ensuring optimum numbers of applications from the UK's business communities. As one of 4 POs working in the regions, it was my role to find suitable editorial for local radio stations and regional tv. I also produced radio packages for local & national broadcast via GNS, carried out live reporting and put together features for BBCi. This role involved networking and building partnerships with high profile commercial and charitable organisations outside of the BBC.

August 2004 - May 2005

Researcher/Assistant Producer BBC Countryfile

It was my responsibility to organise shoots for the BBC's main rural and agricultural affairs programme. From initiating lead stories, compiling scripts to shooting and editing my own mini-features, this role has allowed me to develop expertise in all areas of tv production.

March & April 2004

BBC Cumbria Broadcast Journalist

As part of my MA training I worked as a news BJ at BBC Cumbria, preparing packages, bulletin pieces and presenting live two ways for the news-based programmes at BBC Radio Cumbria.

Sept 2001 to August 2004

BBC Radio Lancashire Broadcast Journalist & Weekend Presenter

My staff position was that of weekend presenter and BJ on the pilot BBC learning bus team. As a programme maker I visited towns and villages in the county, producing multimedia material in conjunction with campaigns. I also presented a three hour music and lifestyle programme on Sunday evenings.

Jan 2001 to Aug 2001

BBC Radio Lancashire - Afternoon BJ

I was the afternoon BJ with on-air and off-air responsibilities. I produced the programme and originated story ideas and series. I presented OBs from the station radio van into the programme.

Jan 2000 to Dec 2000

BBC FutureWorld Presenter

Toured Britain with the BBC FutureWorld Exhibition. It was my role to present the BBC's digital vision of "Beyond 2000" to a variety of audiences in lecture theatres and on local and regional radio and tv. I worked in Bradford, Leeds, Newcastle, Cardiff, Manchester and London.

Aug 1999 to Dec 1999

BBC Radio Lancashire BA

Planned features, wrote scripts and arranged studio bookings for a variety of programmes on BBC Radio Lancashire. Most of my time was spent working on the flagship morning programme - The Happy Daft Farm.

Interests

I enjoy singing, play the piano and I try and play guitar. I collect everything - newspapers, video-clips, books and football programmes. I never throw anything away as I always think I'll use it for a story one day.

Personal Overview

I'm sociable, lively, conscientious and up for a challenge. Story-telling is in my blood, and I've never imagined doing anything else for a career – talking to people, finding stories and presenting them in an exciting, engaging way.

I've enjoyed more than 8 years in the industry so far, constantly developing my skills and professional journalistic training. I feel comfortable dealing with the heaviest, investigative news stories and I'm just as comfortable with personality led lighter programming. From interviewing pop-bands to grilling MPs, I can adapt to any situation, knowing I've got the appropriate editorial and legal training to back me up. I'm fully conversant with multi-media technologies – filming, picture editing, photography and also sound editing. I'm keen to be involved in a new project and can be available for work at short notice.

References: Available on Request